

# OM FRONTIER WORKSHOP SERIES



## Operations Management in Retail Industry

19 March 2016 (Sat) / 15:00 - 16:30 / LT-17

Language: Cantonese

### Mr. Lam Wai Chun & Miss Pinky Lee

Founder of 759 Store & 759 Online Coordinator  
759 Store

#### Biography

##### Mr. Lam Wai Chun

**Founder of 759 Store; Founder and CEO of CEC International Holdings Limited (CECIH)**

Mr. Lam has over 40 years of experience in the coils manufacturing industry. He was the founder of Coils Electronic Company Limited, an electronic-component company. He lost control of Coils Electronic during the 2008 financial crisis; however, he didn't give up and restarted a new career by opening 759 Stores. 759 Store is a Hong Kong chain store selling groceries and snacks. The name 759 is the Hong Kong Stock Exchange code for its parent company, CEC International Holdings Limited. As of February 2016, there were over 280 retail stores.

##### Miss Pinky Lee

**Project Coordinator, 759 Online Store**

Pinky is responsible for the setup and project coordination of 759 online store. She is also the Personal Assistant to Mr. Lam. Pinky is a graduate of the HKUST holding a BBA degree major in Operations Management.

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